

Unique and exclusive, with imminent positive cash flow, high yield (ROI) 1st year profits, exponential growth, accelerating earnings and preeminent all-inclusive luxury vacations, while avoiding risk.

ATs America's Trains Inc. ("ATs")

SOME OF MULTIPLE, UNIQUE REASONS FOR ENHANCED REVENUE AND EARNINGS

<p>Concept</p> <ul style="list-style-type: none">• A proven, flexible business model¹.• Multiple, conjunctive products² and revenue streams that include use of Journeys by Rail ("Journeys").• Either of two primary Journey products² can be emphasized based on evolving sales results.• Favorable profits occur if only one primary product² is sold or sales are less than 50% of projections.
<p>Operations</p> <ul style="list-style-type: none">• 'Piggybacks' Amtrak's timetable eliminating related complex development work, infrastructure and costs³.• A selection of Amtrak routes and related engines are available with no related pre Journey work or expense required³.• From one to several Cars can travel together on a variety of existing preferred routes with minimal preplanning.
<p>Lucrative pricing</p> <ul style="list-style-type: none">• Economically fares and prices below comparable foreign rail⁴, resort vacation, and timeshare competitors.• Ample room for fare and price increases.• No low season down time or reduced prices; Journey routes change to avoid undesirable weather locations.
<p>Sales Ease, Optimum Occupancy</p> <ul style="list-style-type: none">• Huge, surplus, fastest growing leisure markets; luxury travel/vacation⁵, rail⁶, Train'Share (timeshare)⁷.• Multiple existing domestic and foreign sales outlets; capabilities of one strong outlet could be sufficient.• Surplus, pent up, growing demand; excess markets and traction^{5,6,7}.• No meaningful, similar travel product competition in the USA.• Continuing media interest and related low cost publicity and exposure.• Can simultaneously offer and easily vary a selection of Journeys on various routes, with from one to several Cars.• No sales office start-up costs, travel industry arrangements already exist.• Single Car availability is ideal group and exclusive personal vacation product, based on present demand.
<p>Reduced Inventory Costs</p> <ul style="list-style-type: none">• Car costs occur after advance sales assuring high occupancy; avoiding surplus inventory.• Pool of available cars; mechanically equal to Amtrak cars after improvements, with superior interiors, at lower cost.• Rebuilt car market values exceed total costs and are 1/3rd the price of newly built cars.• Under 60% of the inventory (bedroom) cost for competitive luxury cruise vessels and resort products.
<p>Substantially Reduced Expenses</p> <ul style="list-style-type: none">• No sales office or selling startup costs; arrangements with travel industry outlets already exist.• No meaningful cost for most route, timetable or related service planning and development³.• Reduced switching (moving cars) costs at layovers and between trains³.• Favorable arrangements for car operating and layover services³.• No pre Journey engine costs; just a reasonable per mile per Car charge.

¹ A mixed use business model includes individual Journey vacations and Train'Shares (timeshares), each having similar plus separate markets that are sufficient to allow them to achieve forecast earnings by themselves. This model has been and is used by major resort resort timeshare developers and ATs management for a prior boutique vacation project.

² Primary products are individual Journeys by Rail, see <https://americantrainvacations.com/individual-journey-info/>, and Train'Shares (timeshares), see <https://americantrainvacations.com/trainshare-info/>. Other products include Interval Ownership of rail cars, see <https://americantrainvacations.com/fractional-interest-info/>, tours, branded gifts, special passenger and management services.

³ ATs pays Amtrak under \$5,000 per year and has access to scheduling, timetable, stations, en-route and layover services, 21,000 miles of tracks, see <https://americantrainvacations.com/atv/documents/potentialjourneyroutes>, and other administrative and operating benefits. Reasonable mileage fees are also paid to move cars.

⁴ See <https://americantrainvacations.com/fare-comparisons>.

⁵ See <https://americantrainvacations.com/atv/documents/referenceluxurytravel>.

⁶ See <https://americantrainvacations.com/atv/documents/referencetrain>.

⁷ See <https://americantrainvacations.com/atv/documents/referencetimeshare>.