



## DISPLAY CARS AD & PROMO PLATFORM

Display cars are rebuilt baggage or coach cars with one large or separated special purpose areas.

Interior space is used for displays and presentations by a single large or multiple smaller product lines. Reasonable prices provide unique traveling exposure.

Whole Cars are exclusively available for short or long term charter traveling as part of Train Sets to promote products throughout the USA; or, a booth/space can be purchased to promote a current product type or theme.

Display Cars travel with Train Sets. They may sometimes be dropped off and remain at a destinations for a short period of time before they are picked up by a subsequent Train Set.

Cars are open to the public at en-route destinations with suitable rail Car parking facilities.

Variable Display Car configurations provide:

- Full facilities to enable equipment and services presentations and displays.
- A large door that opens downward to create an outside patio or display area, and for loading larger items.
- Display and comprehensive supporting aids for business and other meetings or presentations.
- Washrooms.
- Customization as required to present a specific product or service at en-route Journey by Rail destinations.
- Storage space for inventory and equipment.
- A sound proofed electrical generator; large and inside the Car, or smaller but adequate under the Car.



Car exteriors can include typical or be fully wrapped with promotional signage.

Accommodations for related personnel are available in accompanying Train Set Cars or on the Amtrak train pulling them.

Six Display Cars will begin service within a few years. More will follow based on demand.

